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Education

International Academy of Design & Technology— Detroit (IADT)

Bachelor of Fine Arts in Graphic Design, 2010

- President of AIGA IADT Student Group: Resurrected AIGA student group, and tripled student membership.
- Teamed with AIGA Detroit in hosting and designing “Launch 2010: AIGA Student Portfolio Review Day.”
- Conceptualized and planned “Triple T Gallery” sponsored by Triple Thread Apparel; an art show and sale of t-shirts designed by IADT students.
- IADT Student Advisory Committee Member: Attended monthly meetings with college President to discuss and increase student satisfaction levels, standardize policies and address student needs.

Employment History

Goodby, Silverstein & Partners

Creative Assistant

Detroit, MI

November 2010 – June 2011

- Responsible for supporting the creative department in facilitating creative directors’ schedules, coordinating events such as vendor shows, agency meetings, and the preparation of office relocation.
- Assisted Art Directors in implementing creative projects; designed layout and typography style for Alternatives for Girls Annual Report, created print and digital marketing materials for Chevy Appreciation Days at Hershey Park and Chevy All-Star dealership extensions.

Jcrew

Sales/Personal shopper

Clinton Township, MI

June 2008 – May 2011

- Shared product knowledge such as fabrics, origin and quality with clients.
- Experienced in setting clothing displays, windows, and appropriately dressing mannequins according to company expectations and customer appeal.

Troy Chamber of Commerce

Design Intern

Troy, MI

July 2010 – October 2010

- Worked with nonprofit organizations in the Detroit area to revise and strengthen their current brands to increase awareness, volunteers and public donations.

International Academy of Design & Technology— Detroit (IADT)

Designer/Editor

Troy, MI

February 2010 – September 2010

- Worked with the President of IADT to construct “The Outlet,” a monthly student newsletter to heighten the visibility and recognition of student successes and campus activities.
- Designed slogan, logo, layout and contributed to article content.

Software Skills

- Proficient in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Microsoft Office
- Knowledge of Adobe Dreamweaver and Adobe Flash
- Experience in Mac or PC platforms